SPRING 2015

best in baby biz & kids!

Top Baby & Kids Inventions, Tips & Trends

Calling Top Baby & Kids Brands!

Sign up for our Spring / Baby Shower Issue

"The BIBB Magazine is such great value! We got featured on ABC News and in Baby & Kids Magazine, Good Housekeeping, and more... Highly recommended!"

Kim Webb, Rockin' Green Soap
www.rockingreensoap.com

"We love being a part of this magazine! We got featured on Fox News, NBC News, in Baby & Kids Magazine and more. We grew our email list by over 1000, and saw a spike in social media likes and sales... Two thumbs up!"

Karen Barski, Woombie
www.woombie.com

Brand Exposure - Media Features - Social Likes/Follows - Reviews - Build Email List - Brand Credibility - Amazing Value

OVER 30 BLOGGER AFFILIATES

Spots Fill Up Fast!

Our network of affiliates and partners offers you tremendous exposure that you can't find anywhere else - reach of over 1 million!

Sign up by March 15th

$547

WHAT YOU RECEIVE

2 months of marketing & PR

- 1 product in our Spring/Baby Shower issue (additional space available)
- Inclusion in a press release sent to thousands of media contacts
- 5 guaranteed media placements
- Inclusion in our spring retailer campaign (your product advertised to 5,000 boutique and big box stores - *optional*)
- Your brand pitched to the media (local and national) for 2 months
- Distribution to over 500 mommy bloggers
- A list of 10 quality bloggers interested in reviewing your product
- Magazine sent to 10,000+ parent / 500k+ social media reach
- Inclusion in our multi-brand giveaway, sponsored by dozens of bloggers (optional, but recommended)

Sign up online at socialmedia22.com/bibb-spring-2015

Questions? Contact Giselle Diaz at giselle@socialmedia22.com